TeachSurfing Workshop

Career Development Workshop - an atypical career path in the field of IT

TeachSurfer*:* Danielle Müller
Date & Duration: To be decided between 27.03.2018 until 10.04.2018 The workshop duration is 2 hours.
About the TeachSurfer:
Danielle Müller is a senior manager in an international IT company in Berlin Germany. He is visiting his home city (Cape Town) at the end of March until beginning of April and would like to share his experience and knowledge with youth in schools and local communities. Additionally he has experience in management consulting, success management and management of cultural diversity.

Workshop summary
During a career development workshop, he will share his own journey, from studying a National Diploma in Management at Northlink College (Cape Town) to becoming a Portfolio Manager at an international IT company. The aim of the workshop is to inspire participants with the diverse and atypical range of career paths in the field of IT and the tools which can be used on this journey. Participants will then work on one of two set challenges: building a great LinkedIn Profile or a disrupting industry task.

Target group
- School students looking for guidance on starting a career
- People interested in the diversity of the IT industry and which tools can boost their careers
- Participants should have a technical affiliation and know basic understanding of internet tools

Required material
- Participants should bring a smartphone or laptop, pen, paper, colored pencils or markers
- Host should provide a projector

Agenda
- My Journey from Cape Town through Ireland to Germany
- Career Development the unorthodox way - From Construction to IT
  - Remuneration - Experience vs Money
  - Challenge your comfort zone - Doing things you are bad at or scared of, learning from mistakes
  - Less "Social" Media more "Business" Media - Kill Social pressure from Instagram, Snapchat, Facebook, Twitter and refocus through Linkedin & Medium
- Real-world examples:
  - Working for one of the most innovative companies in the in the world
  - How I was rejected by Google and how this accelerated my career
- Interactive part:

Option A - Building Linkedin Profiles	Option B - Disrupt an industry
Take Business Headshots	Form teams
Write Introductions	Choose an industry which they think is
Compile their education and employment history	outdated and explain why
Connect with each other	Brainstorm how to change it